

CROSS Holding AG

Notice

The following data represent a snapshot taken at the time of the initial public offering / new listing / inclusion in the MTF and are not updated regularly.

ISI-Nummer: AT0000645403
Symbol: CRO
Trading Segment: semi-official market
Market segment: standard market auction
First day of trading: December 12, 2003
Offered shares: up to 1,400,000 common stocks
Category: par-value bearer shares
Number of shares (before IPO): 3,000,000
Share capital (before IPO): EUR 3,000,000.--
Offering period: from November 25, 2003 until December 2, 2003
Offer price: EUR 25.00
Lead Manager: Raiffeisen Centrobank AG

Management Board: DI Stefan Pierer
 Dr. Rudolf Knünz

Supervisory Board: Karl Pierer
 Dr. Manfred De Bock
 Dr. Ernst Chalupsky
 Martin P. Egli

Shareholder structure (before IPO): Pierer GmbH 50 %
 Knünz GmbH 50 %

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Company profile: CROSS Holding AG was found in 1990. It is the parent company of the CROSS group. Through its subsidiary, CROSS Motorcyclebeteiligungs GmbH, it has a stake of about 38 % in the KTM Group GmbH.

The company predominantly makes Venture Capital available for small and middle enterprises in Austria, Germany and Switzerland, in order to gain thereby long-term capital gains for their shareholders. The emphasis of the investment strategy is on the acquisition of enterprises ("Buy out") by the acquisition of a controlling stake or at least a substantial influence on the management.

The company concentrates on such enterprises, which offer the clearance for



strategic positioning as well as the infrastructure for expansion. During the implementation of its investment strategy it utilizes the financial and business expertise of their present members of the board and its network at high-level personnel from the economy, who function as managers, without being appointed to the acting organs (managing director). The employment of these persons is extended by their order as members of the supervisory board of the enterprises invested. Beyond that the CROSS Holding AG decides substantially upon the composition of the highest management as well as the appointment of the enterprise strategy and politics along and examines regularly possible exit strategies for the realization of the investments.